

# Seneca

THE LEADER IN ECO POLYTECHNIC EDUCATION



psycho geography  
history @ techniques



⌘ 1955 guy debord,  
[philosopher, writer]  
and situationist  
movement.

⌘ psychogeography is  
“the study of the  
precise laws and  
specific effects of  
the geographical  
environment,  
consciously organized  
or not, on the emotions  
and behaviour of  
individuals “  
[An introduction to a  
critique of urban  
geography, 1955].





⌘ the *dérive* [drift]  
- an aspect of  
the situationists'  
wider drive to achieve  
a revolutionary  
transformation of  
everyday life.

⌘ insisting on  
pedestrianism  
to experience  
astonishment  
and encrypted  
events of the city.





⌘ since the late 1970s  
psychogeographic  
analysis has become one  
of the cornerstones of  
postmodern geography and  
major way of contemporary  
writing on the city.

⌘ this highly experimental  
discipline is used by  
some professionals  
interested in  
transforming  
urban spaces.

⌘ also practised  
by young  
[conceptual]  
artist in their  
urban explorations.





- ⌘ shared communal experience
- ⌘ shared neighborhood vision
- ⌘ long-term neighborhood relationships through community - oriented urban planning
- ⌘ social interaction
- ⌘ social engagement
- ⌘ cities – communities should be places where basic human rights and liberties are realized
- ⌘ comparison with other neighbourhoods
- ⌘ examination of image and possible improvements
- ⌘ self evaluation of the community and branding

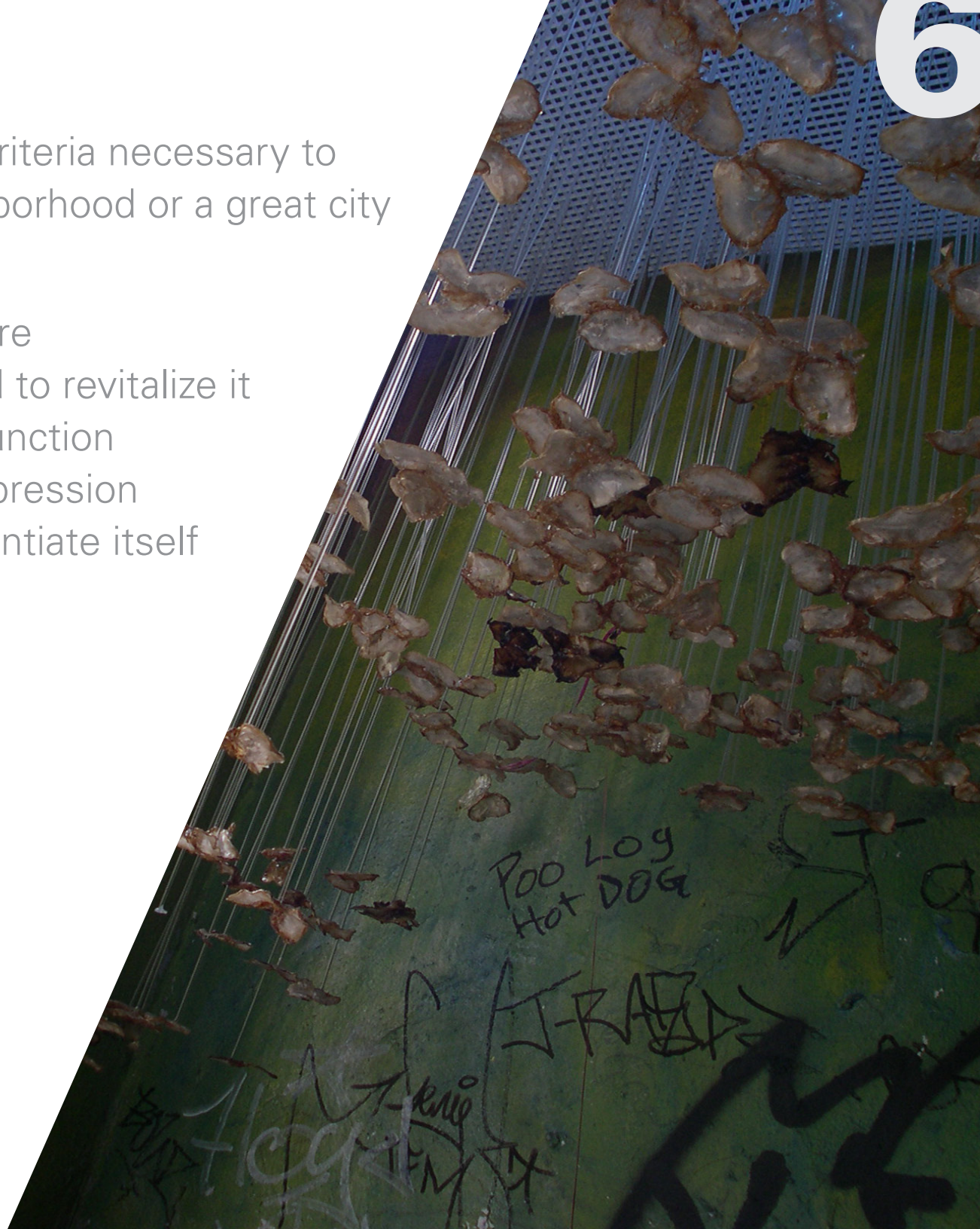




⌘ development of criteria necessary to create a great neighborhood or a great city

⌘ questions raised:

1. what's unique here
2. what do we need to revitalize it
3. how to make it function
4. how to give it expression
5. how can it differentiate itself
  - preserve
  - experiment
  - promote
6. design principles:
  - create bonds
  - communicate community
7. where is this neighbourhood going?







⌘ effects of environment on your emotions  
[MENTAL REACTION]

1. what would you be proud to show  
visiting relatives or tourists?"
2. what would you want to pass on to  
your children?"

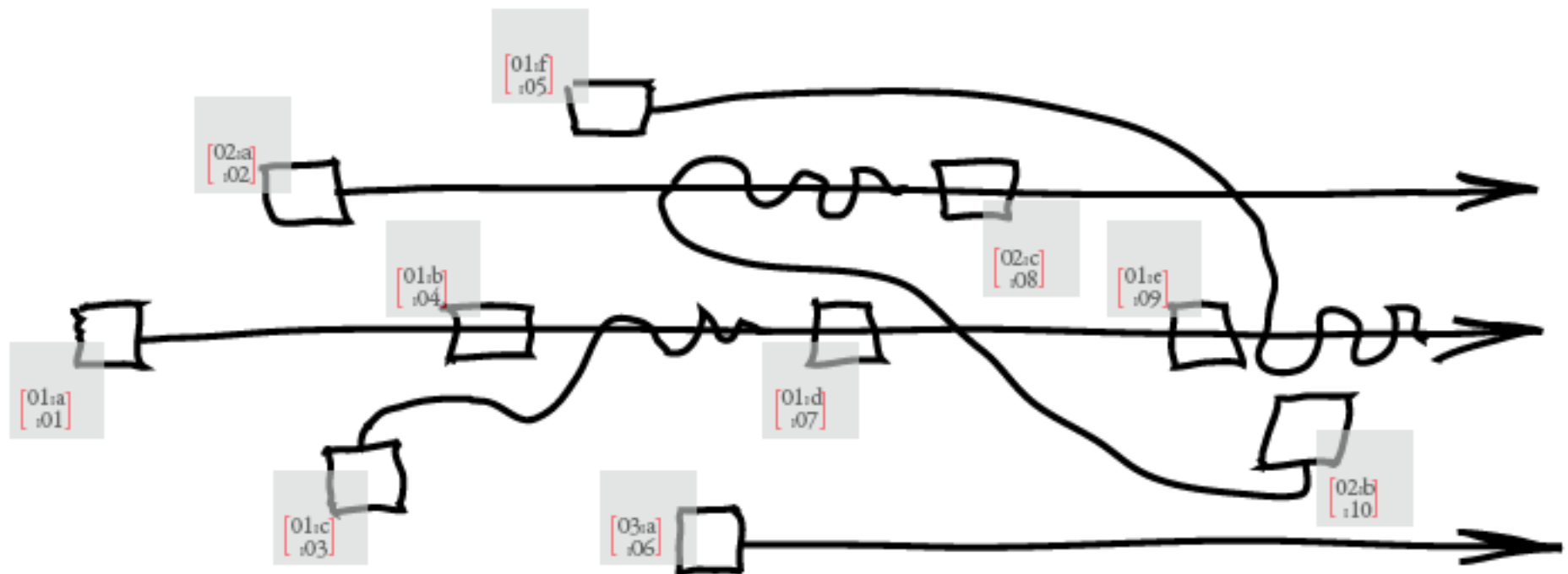




RI @ Seneca

✂ the subjective analysis, mental reaction, to neighbourhood behaviours related to geographic location.

a chronological process based on the order of appearance of observed topics, with the time delayed inclusion of other relevant instances.







⌘ possible topics:

- heritage buildings
- urban squares
- green space
- traffic
- individualism
- connectivity
- mixed usage spaces
- mixed living
- urban art
- potential for tourism
- atmosphere
- need for expansion
- neighbourhood identity
- urban dogs
- boundaries







1. form a group of people,  
at least one living in the area.
2. plan and prepare your performance  
according to the predetermined  
criteria. be aware of layers of  
collective memory and experience.
3. select the starting point anywhere  
in the desired community.
4. drift in any direction following  
visual, sound, smell or other  
interest points.
5. curiosity and patience is essential:  
ask, look, observe, record,  
discuss, sketch, note...
6. summarize immediately after
7. analyze collected material

result is neighborhood portrait





⌘ conflux: the annual new york city festival for contemporary psychogeography  
<http://confluxfestival.org/>

⌘ urban paradoxes - how psychogeography transforms space into communal place  
<http://www.urbanparadoxes.com/>

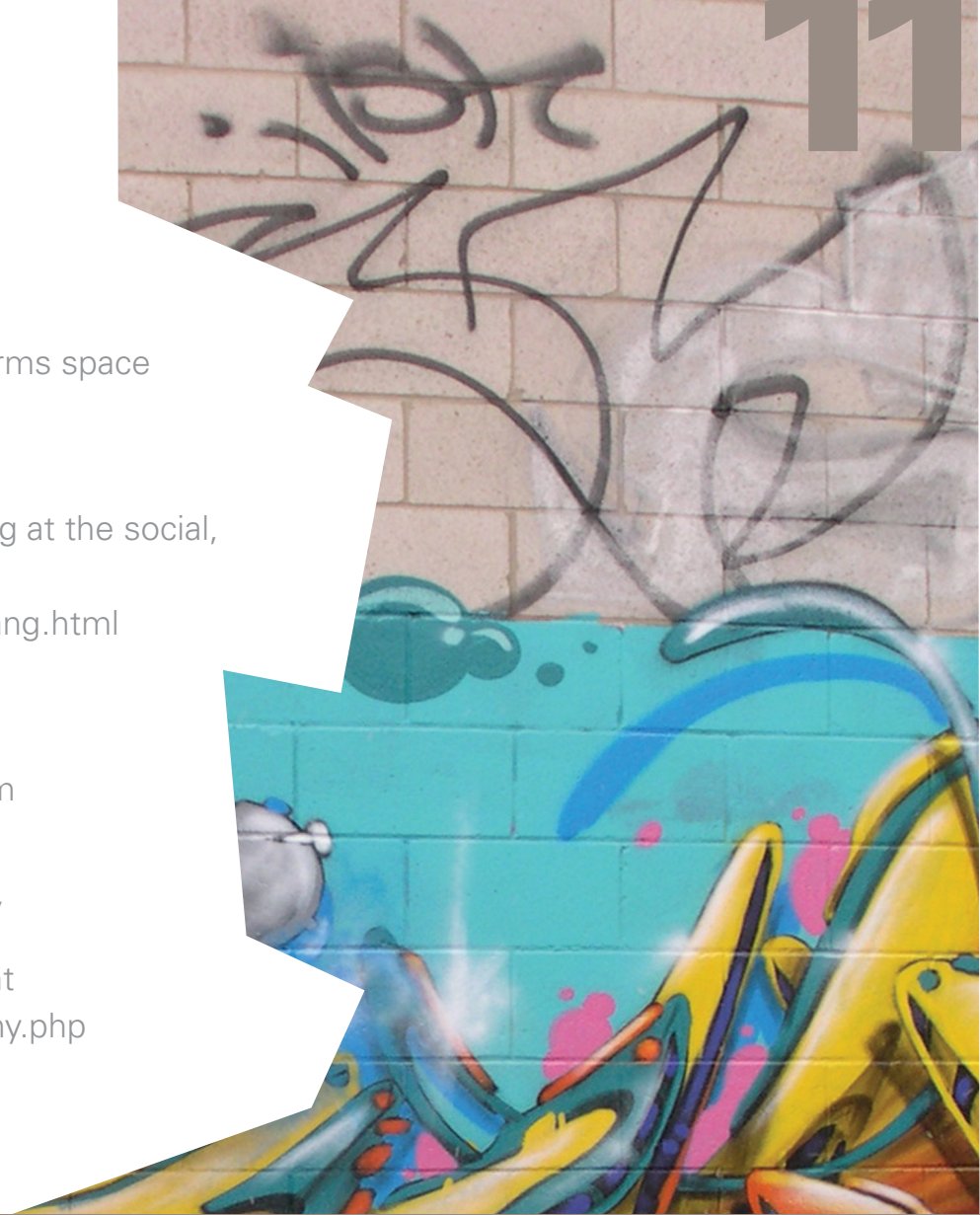
⌘ The Common Language of Space – way of looking at the social, economic and environmental functioning of cities  
<http://www.spacesyntax.org/publications/commonlang.html>

⌘ Algorithmic Psychogeography  
 – The generic principle applied to the city walk  
<http://socialfiction.org/psychogeography/algoeng.htm>

⌘ Psychogeography: a beginner's guide.  
<http://tesugen.com/archives/05/10/psychogeography>

⌘ Psychogeography for Beginners; by Magda Knight  
<http://www.mookychick.co.uk/spirit/psychogeography.php>

⌘ <http://urbansquares.com>



**thus walking - as ART - provided an ideal means for me to explore relationships between time, distance, geography and measurement.**

*richard long, artist, bristol, uk*

