



SCROLL DOWN

Aleksandar Janićijević

Curriculum Vitae

Work

In 2012 Aleksandar took early retirement from the Seneca College, Toronto, Ontario, Canada.

He was working in the Media Production Department, Revitalization Institute, Centre for New Technologies in Teaching and Learning [CNTTL] and Marketing Department in the position of Multimedia Specialist.

From 2015 Aleksandar is participating as a founding member in Resilience 2to1, a multi-disciplinary non-profit, organization of educators, researchers and professionals focused on the issue of resilience for Canada during a changing climate.

After retirement he continued to pursue exclusively his illustration and graphic design practice established in 2001.

His approach to illustration and design is rather unique.

Throughout his career Aleksandar worked in the fields of architecture, urban analysis and design, frequently drawing upon deep understanding of architectural drafting, cartography and anatomy, with enough sensitivity to capture more nuanced subjects like people and animals.



The Net Generation, conference brochure, Seneca College, 1999.

First serious design attempt on the computer screen, using early Photoshop 3.0, created in 1995.

NovaC60, logo and package design, 2009.

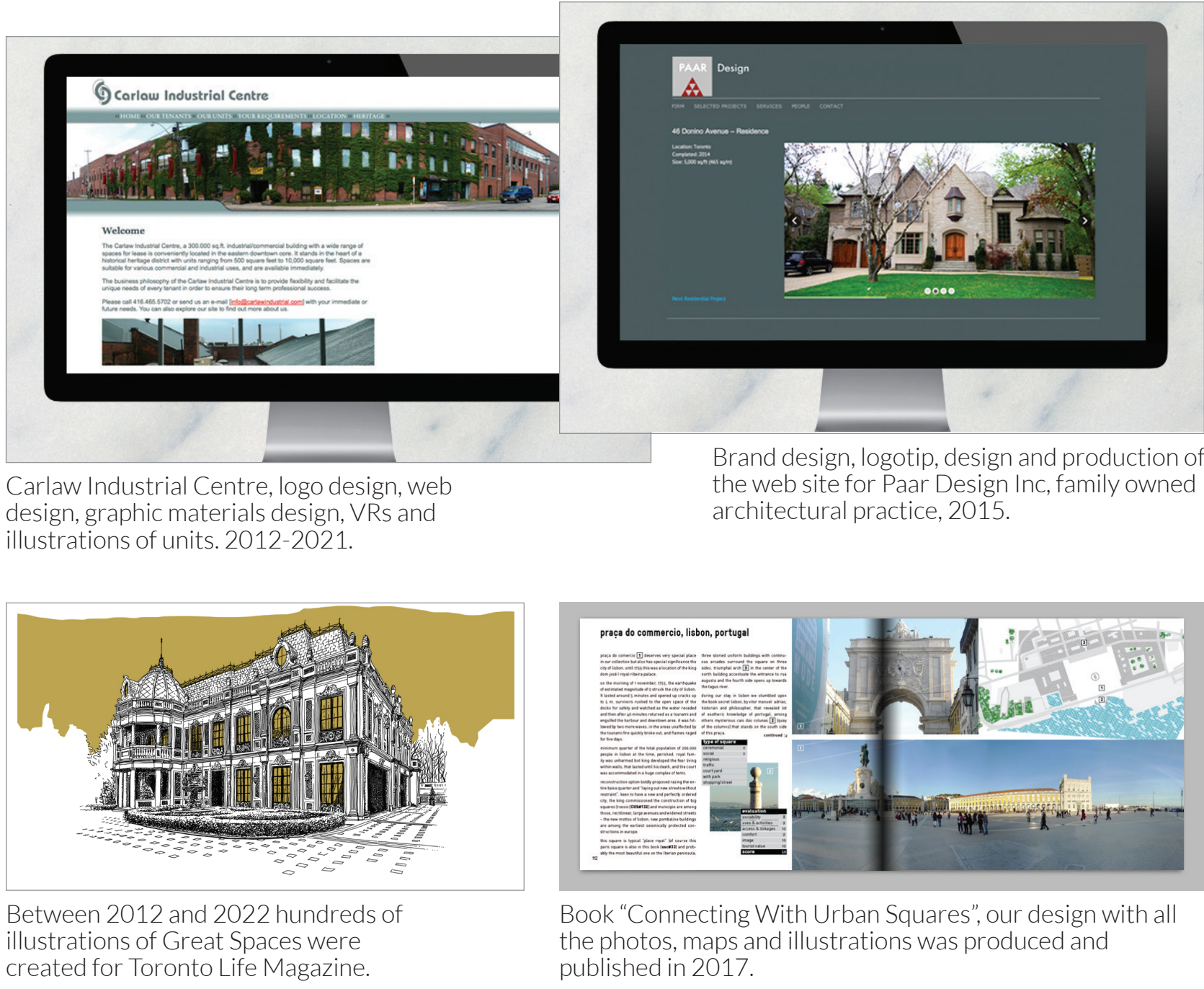


Centre for New Technologies in Teaching and Learning (CNTTL), website, 2002.

Chair, Poster, Toronto Festival of Architecture and Design, 2005, public competition, first prize winner.

Knowledge

- Expertise knowledge of all Adobe CC applications on Mac OS platform.
- Occasional teaching experience with above mentioned software, image preparation for web and print and guest teaching in various Colleges with multiple topics.
- Exceptional experience with vector illustrations for mathematical books used as a teaching material at the college and in high schools.
- Using traditional techniques like pencil, black pen and water colours for his illustrations.
- For digital free hand illustrations using Wacom Graphic Tablet and iPad Pro with Apple pencil.
- Traditional free hand techniques, pencil, black pen, water colour etc.
- Applications: Adobe CC, Adobe GoLive, Dreamweaver, Wordpress, Adobe Draw, Adobe Sketch, Photoshop Sketch, Affinity Photo, Art Rage, Krita and by far his favourite Procreate.
- Various animation applications.



Carlaw Industrial Centre, logo design, web design, graphic materials design, VRs and illustrations of units. 2012-2021.

Brand design, logotip, design and production of the web site for Paar Design Inc, family owned architectural practice, 2015.



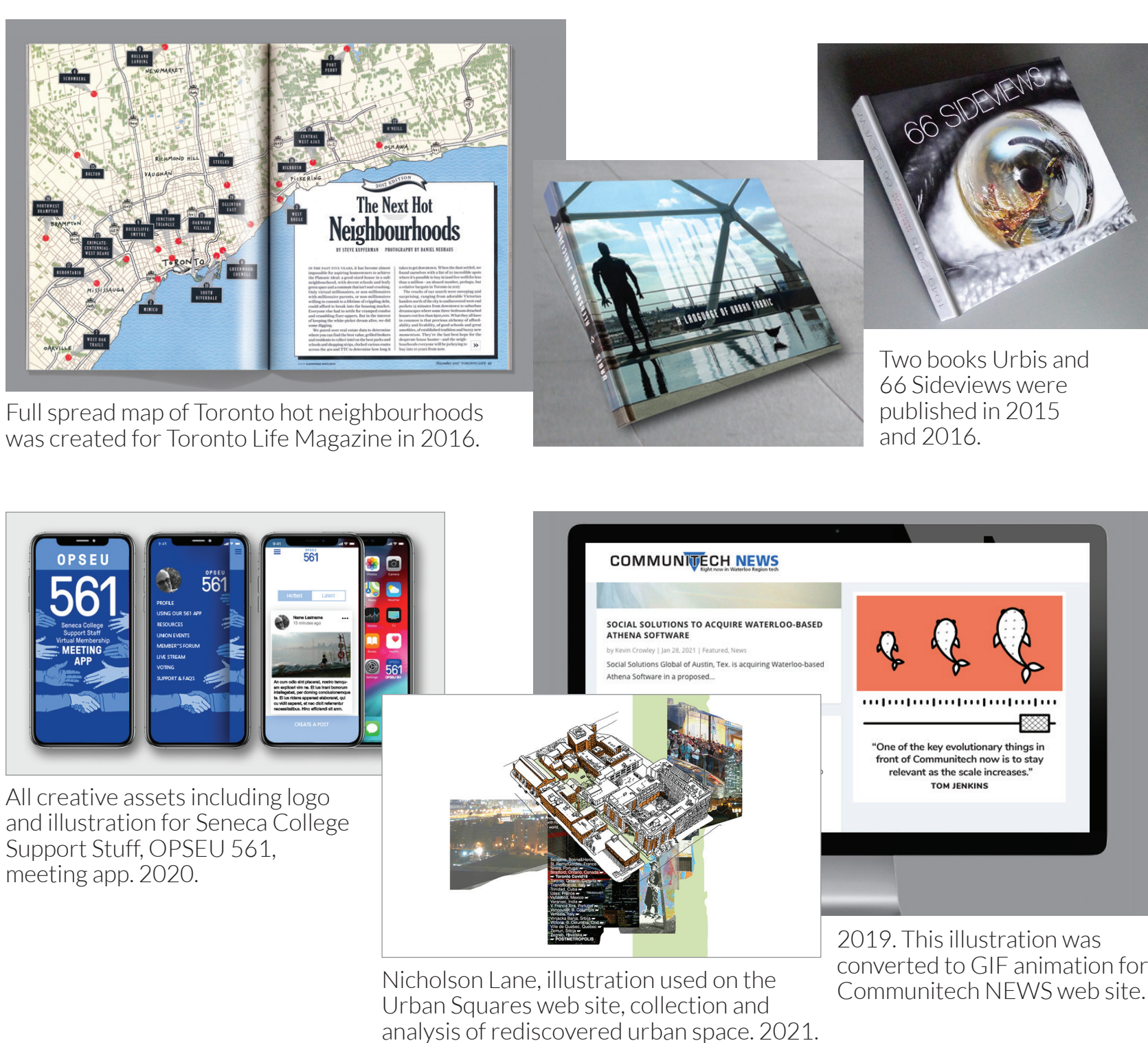
Between 2012 and 2022 hundreds of illustrations of Great Spaces were created for Toronto Life Magazine.



Book "Connecting With Urban Squares", our design with all the photos, maps and illustrations was produced and published in 2017.

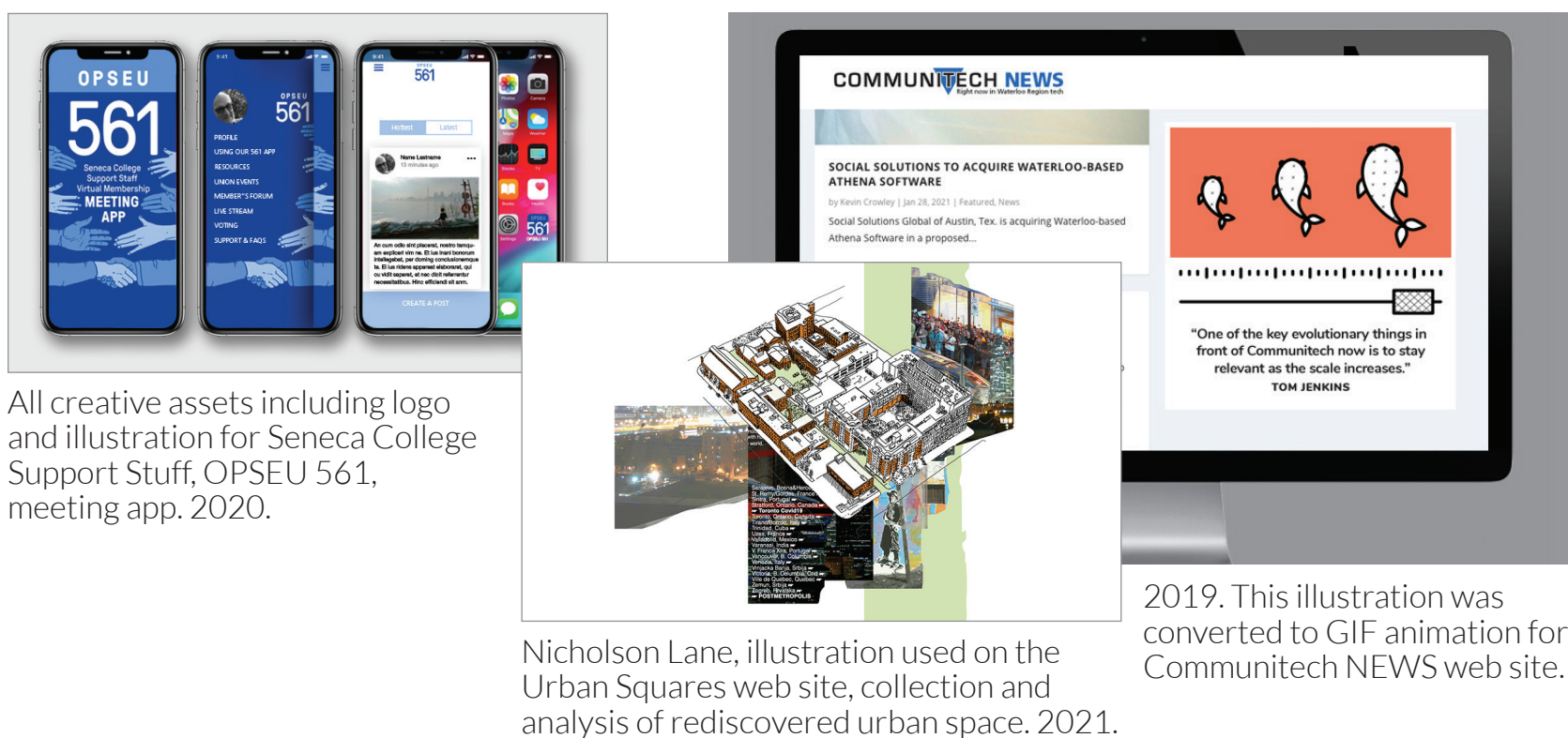
Education

- A Five-year Professional Degree, Architecture and Design, University of Belgrade, Yugoslavia
- A certificate course "Print to Digital Media", Digital Media Studios, Toronto
- Numerous workshops, courses, seminars and conferences with topics related to art, personal skills, software and urban related issues.
- Still following last software and hardware trends.



Full spread map of Toronto hot neighbourhoods was created for Toronto Life Magazine in 2016.

Two books Urbis and 66 Sideviews were published in 2015 and 2016.



All creative assets including logo and illustration for Seneca College Support Staff, OPSEU 561, meeting app. 2020.

Nicholson Lane, illustration used on the Urban Squares web site, collection and analysis of rediscovered urban space. 2021.

2019. This illustration was converted to GIF animation for CommunitECH NEWS web site.

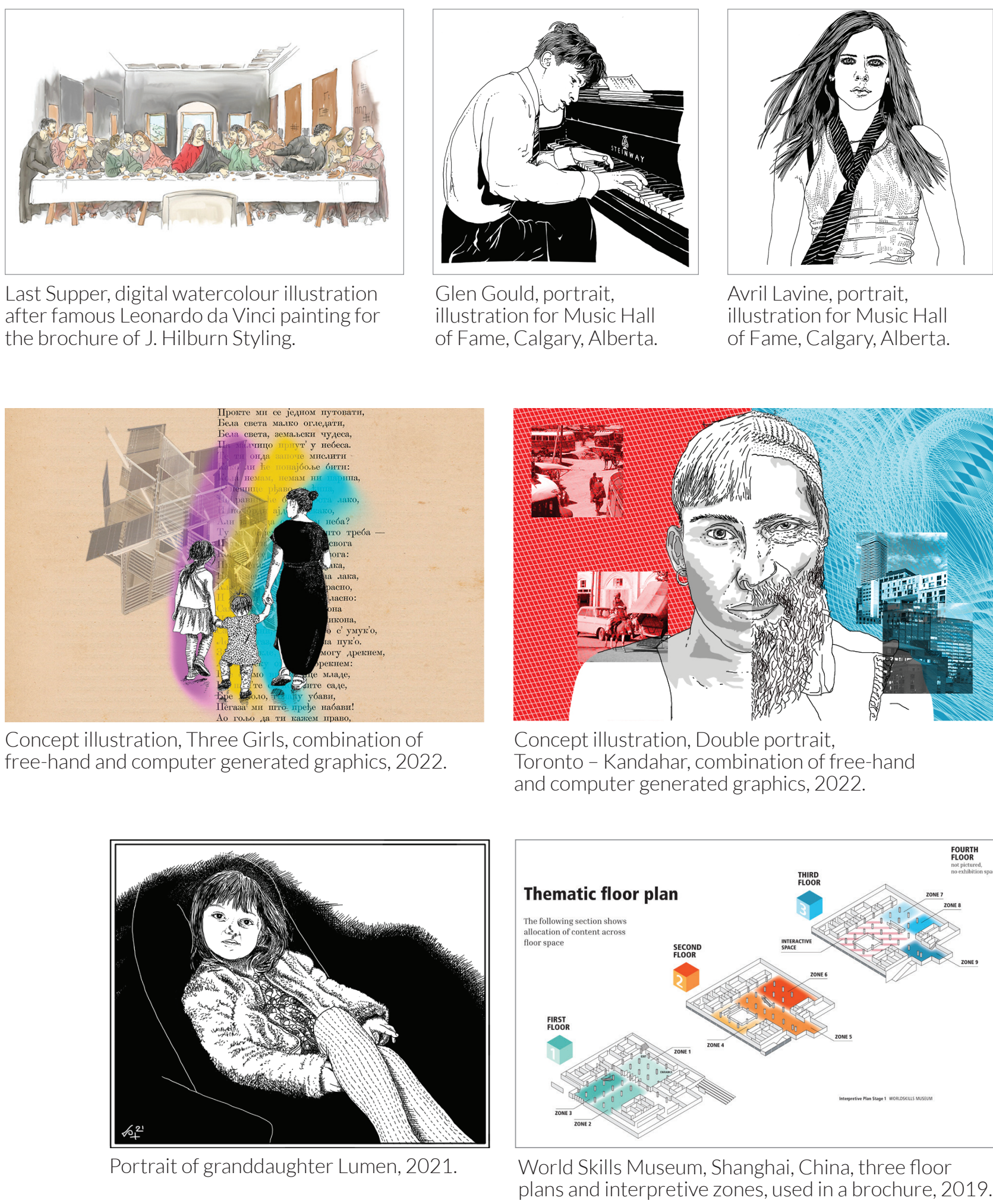
Portfolios & Passions

Illustration: <http://aleksandar.urbansquares.com>
Design: <http://omen.urbansquares.com>

Passion: <http://urbansquares.com>
Non-Profit: <http://resilience2to1.com>

My recent client list include:

- World Skills International
- Toronto Life Magazine
- Sage Real Estate
- World Wide Panorama, CA, USA
- Brewed for Food, Toronto
- Prince Edward Animal Clinic, Toronto
- National Music Centre, Calgary, AL
- J. Hilburn, Styling, Dallas, TX, USA
- Whistle & Work, father-daughter on-line shop
- CommunitECH, Toronto
- Resilience 2 to 1 Non-Profit Group, Toronto
- OPSEU Local 561, Toronto
- PAAR Design, Toronto
- D&G Accounting Services, Toronto
- Carlaw Industrial Centre, Toronto
- ReEconomics Institute, Washington, DC, USA
- The Listening Centre, Toronto



Last Supper, digital watercolour illustration after famous Leonardo da Vinci painting for the brochure of J. Hilburn Styling.

Glen Gould, portrait, illustration for Music Hall of Fame, Calgary, Alberta.

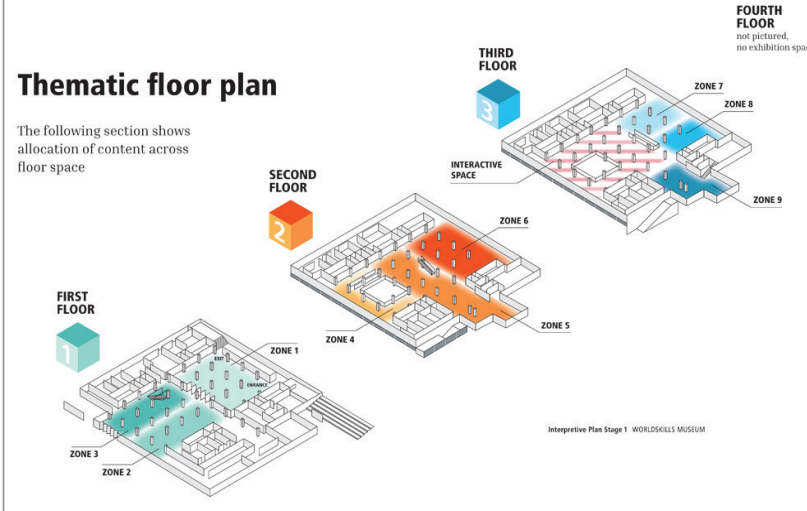
Avril Lavigne, portrait, illustration for Music Hall of Fame, Calgary, Alberta.

Concept illustration, Three Girls, combination of free-hand and computer generated graphics, 2022.

Concept illustration, Double portrait, Toronto - Kandahar, combination of free-hand and computer generated graphics, 2022.



Portrait of granddaughter Lumen, 2021.



World Skills Museum, Shanghai, China, three floor plans and interpretive zones, used in a brochure, 2019.